



Job Profile: Market Analyst

Company context

- SABMiller Plc is a brewing group with a diverse portfolio of brands. As the world's second largest brewer by volume SABMiller Plc is a leader in the global brewing industry with excellent market positioning. www.sabmiller.com
- SABMiller operates across 5 hubs – South Africa, Africa & Asia, Central America, North America and Europe. Total beer volumes are in excess of 120 million Hls.
- SABMiller's European business currently operates across 8 countries – Canary Islands, Hungary, Italy, Romania, Poland, Slovakia, Czech Republic and Russia. SABMiller is the largest brewing company in Central Europe. SABMiller's sales volumes for Europe are in excess of 30 million hls per annum and in turnover in excess of \$2.3 billion.
- SABMiller's European Procurement team is based in Budapest and forms part of the European Head office which is based in Budapest, Hungary.

Key Job Context

- The Job will be a 2 months assignment within SABMiller Europe Commercial Services. The main task is to give analytical support to the Commercial Manager: brewing
- Analyst specialist should have following minimum qualifications:
 - a knowledge of business administration
 - Proficiency in English
 - Good interpersonal skills.
 - Interest and good knowledge of Excel PowerPoint and access is required
 - Ability to work with diverse internal customers

Period

- Approximately 2 months

Reporting

Andries de Groen
Commercial Manager: Brewing
SABMiller Europe



Key role

Analytical support

- Industry supply/demand trends
- Supplier economics
- Technical specifications of commodities
- Performance versus plan
- Historical performance
 - (a) Pricing
 - (b) Market development
- Benchmarking analysis (prices, cost drivers, etc.)
 - (a) Internal (Global)
 - (b) External
- Data gathering

Sept 2006

Andries de Groen
Commercial Manager: Brewing
SABMiller Europe